

## Von Graffenried starts trading on SWX Swiss Exchange and virt-x using globalXtrade

Privatbank Von Graffenried AG went live on SWX Swiss Exchange and virt-x on the 16<sup>th</sup> of September 2005.

Von Graffenried became a member of both exchanges and chose glox Ltd as Network Connectivity Provider. This connection provides a fully functional front end as well as the facility to automatically route orders to the exchange using Von Graffenried's existing in-house order management system.

Order routing is carried out using FIX, thereby enabling full STP.

Connectivity is based on Macdonald Associates' xConnect connectivity product. xConnect provides multiple interfaces to match a user's requirements. It uses QuickFIX as an embedded FIX engine, and can provide flexible interfaces via FIX, XML, MQ Series, JMS, Excel as well as a Java trading front end.

Notes for editors:

Von Graffenried is a private bank based in Bern with a strong traditional background. glox Ltd. was founded in 2001 to provide an alternative to direct exchange connection by offering simple and cost-effective exchange access. globalXtrade connects banks and brokers to exchanges as members without the usual high costs and system maintenance required of a direct connection.

With globalXtrade, the connectivity process to SWX and virt-x is quick, efficient and cost-effective.

glox Ltd is a daughter company of Macdonald Associates Ltd., a member of the FIX Protocol Organization.

Macdonald Associates' connectivity product, xConnect, can be run either on a hosted basis or on the client's site. It provides tailored and intelligent connectivity to varied systems. xConnect allows varied and differing systems to be connected via a defined set of business rules. Based on standard middleware, it allows the emphasis to be placed on the business goals of the connection in question.

For more details, see the following web links:

<http://www.graffenried.com/>  
<http://www.swx.com>  
<http://www.glox.com>  
[http://www.swx.com/swx\\_messages/2005/swx6605e.pdf](http://www.swx.com/swx_messages/2005/swx6605e.pdf)  
<http://www.macd.com/xconnect.html>

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